

# **Personal Info**

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# **Certifications**

UI/UX Design Course, Aptlearn

Web Design & Development, Cater Studios (ONGOING)

# Skills

Graphic/Visual Design
Brand Identity Design
UI/UX Design
Print Design
Web Design/Dev
Photography

### **HEBRON AWAJIMIMAM**

### Multidisciplinary Designer

About Me

I'm a positive, diligent individual who excels in my profession. I put in a lot of effort and I'm tenacious. I adhere to a set of rules and have good communication skills. I consider myself to be a diligent deadline-keeper who picks things up quickly. I stay active and fit, which enables me to focus when needed

# Work Experience

Jan 2020 - Dec 2020

#### Photographer/Editor, HIYAGU LIMITED

- · Setting up photographic equipment.
- · Taking pictures.
- · Editing and retouching images.
- · Choosing and setting up locations.
- · Promoting their business.
- · General administration.

Jan 2021 - Jun 2021

### Teacher, GOODSHEPHERD CHRISTIAN ACADEMY

- Create and distribute instructional materials such as notes, quizzes, and assignments.
- Maintain class supervision to ensure that all students are learning in a secure and
- · productive setting.
- · Organize classes and presentation materials and resources.
- Encourage interactive learning to provide individualized training to each learner.
- · Plan and carry out educational events and activities.
- Make sure your classroom is tidy and clean. Prepare and distribute progress reports and
- · semester report cards regularly.
- Participate in parent-teacher conferences. Evaluate and keep track of your student's
- · development.
- Assign homework, assignments, and tests to students and grade them.

Jun 2021 - Present

### Brand Identity Designer/Web Designer (REMOTE), MIUNIFY

- Create unique and memorable logos that reflect brand essence and values.
- Develop visual elements, including color schemes, typography, and imagery, contributing to a cohesive brand identity.

### **Tools**

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Figma Wordpress

### Soft Skills

Creativity
Active Listening
Team Work
Communication
Empathy
Collaboration

# Languages

English

# **Education**

Bachelor of Science in Computer Science, University of Cross River State, Nigeria, 2024 (ONGOING)

- Establish and maintain brand guidelines for consistency across all materials and communications.
- Design various brand collateral such as business cards, letterheads, brochures, and packaging, following the established brand identity.
- Collaborate with the marketing team to align design choices with overall brand strategy and objectives.
- Stay updated on industry trends, competitors, and design innovations to maintain a relevant brand visual identity.
- Collaborate with departments like marketing and product development to ensure consistent brand representation.
- Incorporate feedback from stakeholders to refine and improve brand identity over time.
- · Create visually appealing and user-friendly website layouts in line with brand identity and objectives.
- Focus on positive user experience by considering navigation, accessibility, and overall website usability.
- Optimize websites for various devices and screen sizes using responsive design techniques.
- Collaborate with content creators and developers to integrate text, images, videos, and multimedia into the website.
- Possess a good understanding of HTML, CSS, and possibly JavaScript to implement designs effectively.
- Conduct thorough testing of websites to identify and resolve design, functionality, or compatibility issues.
- Utilize familiarity with CMS platforms like WordPress or Drupal to manage and update website content.
- Work closely with cross-functional teams, including developers, marketing, and content creators, to ensure seamless integration of design and functionality.
- Collaborate with analytics teams to integrate tracking tools and gather insights on user behavior for continuous improvement.
- Stay updated on industry trends, emerging technologies, and design best practices to enhance website performance and user experience.

Jul 2021 - Present

### Brand/Visual Designer/Web Designer (REMOTE), AHLFIGH

- Create unique and memorable logos that reflect brand essence and values.
- Develop visual elements, including color schemes, typography, and imagery, contributing to a cohesive brand identity.
- Establish and maintain brand guidelines for consistency across all materials and communications.
- Design various brand collateral such as business cards, letterheads, brochures, and packaging, following the established brand identity.
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- Collaborate with analytics teams to integrate tracking tools and gather insights on user behavior for continuous improvement.
- Stay updated on industry trends, emerging technologies, and design best practices to enhance website performance and user experience.

#### Feb 2023 - Present

### Character Designer and Animator/Video Editor, AXUM TECHNOLOGIES

- Generate original ideas and concepts for characters based on project requirements; collaborate with the creative team to understand the project's vision and goals.
- Create initial sketches and illustrations of characters, considering design elements and visual appeal; iterate on designs based on feedback from the creative team.
- Develop detailed character designs, including front, side, and back views, to provide a comprehensive understanding for animators; maintain consistency in character design styles throughout a project or series.
- Work closely with other team members, such as animators and art directors, to ensure characters align with the overall artistic direction; be open to revisions and adjustments based on feedback and evolving project requirements.
- Stay updated on industry trends and continuously expand knowledge of different artistic styles and techniques.
- · Work with the creative team to develop and refine storyboards, ensuring a coherent and engaging narrative.
- Bring characters and scenes to life through the creation of animated sequences, using various tools and software; pay attention to timing and pacing to create visually appealing and well-paced animations.
- Collaborate with other animators, character designers, and video editors to ensure seamless integration of animation into the final product.
- · Incorporate feedback from the creative team to refine and improve animations; stay updated on the latest animation tools

- and techniques to maintain a high level of technical proficiency.
- Review and select the best footage and scenes for inclusion in the final video product; edit video footage, ensuring continuity, smooth transitions, and visual appeal.
- Incorporate and synchronize sound effects, music, and voiceovers into the video for a polished final product.
- Collaborate with other team members to understand the project's goals and vision; incorporate feedback from stakeholders to refine and enhance the video content.
- Ensure the final video product meets quality standards and is aligned with the company's branding and messaging; stay proficient in video editing software and stay updated on industry trends.

Feb 2024 - Present

#### Motion Designer and Video Editor, FIXACAD

- Collaborate with the creative team to translate storyboards into dynamic animatics or rough animations, ensuring coherence and flow of the narrative.
- · Work closely with animators and art directors to assemble scenes, maintaining continuity and smooth transitions between shots.
- Enhance animations with visual effects, adding depth and realism to scenes to create visually stunning animations.
- Adjust colors, contrast, and saturation to enhance the overall visual aesthetic of animations, ensuring consistency across different scenes.
- Integrate sound effects, music, and dialogue into animations, synchronizing audio with visuals to enhance the immersive experience.
- Create visually striking title sequences or opening credits that capture the essence of the project and set the tone for the audience.
- Develop animated graphics, visual effects, and transitions to enhance storytelling and captivate the audience.
- Bring characters to life through expressive movements and interactions, conveying emotions and personality traits that complement the narrative.
- Create stunning visual effects, such as particle simulations and dynamic simulations, to add realism and excitement to animations.
- Design and animate user interfaces, interactive elements, and motion graphics for digital platforms, ensuring intuitive and visually appealing user experiences.

References

Available upon request.